

CELEBRATING  
40 YEARS **PIATTRAN**  
Helping You Get There Since 1982

Advertising Kit

1925 N Market St, Monticello, IL  
217-762-7821 | [piattran.org](http://piattran.org)



Helping you increase your reach.

Everything about transit advertising is **big**, except the cost. Whatever your budget, we can help put together an advertising program designed to help increase overall brand awareness and sales.

Piattran travels almost **500,000 miles** annually within our service area. Our buses travel on both primary and secondary roads through residential and business districts. Our full color, eye level messages reach people where they live, work, shop, and play.

Interested? Let's talk.

For questions related to our routes, advertising opportunities or availability, please contact:

**Jami Trybom**  
 director@piattran.org  
 217-762-7821



Where we drive.

**Primary Service Area**

Bement	La Place
Cerro Gordo	Mansfield
Cisco	Milmine
De Land	Monticello
Hammond	White Heath

**Contiguous Service Area**

Argenta	Garrett
Atwood	Ivesdale
Bondville	Long Creek
Champaign	Mahomet
Decatur	Oreana
Farmer City	Seymour
Forsyth	Weldon

**Periodic Area Trips**

Arcola  
 Arthur  
 Peoria  
 Springfield  
 Tuscola

Sizes

Ad Type	Sign Size	Artwork Size	Application
<b>Small</b>	40.5" x 14.5"	38.5" x 12.5"	Corrugated
<b>Medium</b>	62" x 17.5"	60" x 15.5"	Corrugated

Monthly Rates

Ad Type	Rate	Print & Installation Cost
<b>Small</b>	\$60	\$53
<b>Medium</b>	\$80	\$84

*Monticello Area Chamber of Commerce members receive a 10% discount. Pre-payments receive a 5% discount, including pre-payments for an entire year of advertising.*

Artwork Production Services

Need assistance designing your artwork? We've partnered with a local creative agency to offer you discounted graphic design services. For more information, please contact:

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*Rendering not to scale.*